

2020-2021 Senior Guide

-impulse studio

Welcome!

We at Impulse Studio are honored that you have decided to take this adventure with us! We strive for absolute perfection, from the products we deliver, to the studio experience. Everything has to be flawless for you.

Looking through our work, you'll find our style is the best of traditional and contemporary portraiture. We seek to create art that is timeless, yet does away with the clichés of the past. Drawing inspiration from modern editorial and fashion looks, our portraits are guaranteed to please.

We offer a variety of session options, from in studio to on location and a mix of the two . There is no session or sitting fee, but a \$50 deposit is required to hold your place.



Artistry Packages:

Platinum \$1200

(4) 8x10
(8) 5x7
(48) wallets
(1) 16x20 or 11x14
(1) Proof Set
(1) 16x20 Canvas or Metal
(1) Image folio

Silver \$800

(2) 8x10
(4) 5x7
(32) wallets
(1) 11x14
(1) Proof Set
(1) 11x14 Canvas or Metal

Gold \$1000

(3) 8x10
(6) 5x7
(48) wallets
(1) 11x14
(1) Proof Set
(1) 11x14 Canvas or Metal

Complete \$410

(1) 8x10
(2) 5x7
(32) wallets
(1) 11x14 Canvas or Metal



What are our art pieces?

Our art pieces are the finest home decor photo items available. They include our canvas, and metal prints. Additional sizes are available, as well as piece upgrades. Art pieces tie a room together and add a personal touch that cannot be found elsewhere.



Standard Packages:

Prestige \$660

- (2) 8x10
- (4) 5x7
- (32) wallets
- Proof Set
- (5) Social Media Images

Basic \$380

- (2) 8x10
- (4) 5x7
- (32) wallets

Essential \$199

- (1) 8x10
- (2) 5x7
- (16) wallets

NEW!

Digital Collector \$299

- (1) 8x10
- (2) 5x7
- Full session Social Size



Digital Images:

You asked, and we answered! We offer two different image sizes, one for the social-media savvy, and one for those looking for a digital archive of their images. Our social media sizes are great for posting on Facebook, Instagram or for showing off on your phone. Our archive size is the full-resolution image and acts as your very own digital archive.

Digital Pricing

	Price
(1) Social Size Image	\$25
(5) Social Size Images	\$100
(10) Social Size Images	\$150
Full Session Social Size	\$299
(1) Archive Resolution Image	\$149
(5) Archive Resolution Images	\$490
Full Session Archive Size	\$2500





Build Your Own:

Here we’ve tried to do something different. The following pricing is completely a la Carte. Our products are divided up into four categories: **Gift Prints** (4x5’s-8x12’s), **Wall Art** (11x14’s and larger as well as any sized canvas or metal prints), **Wallets**, and **Print Collections** (books, folios, proof sets). Purchasing anything follows our standard pricing, however purchasing at least one item from each category gives you a 20% discount on your entire order!

Opposite are a collection of packages to give you an idea of what you can get. Feel free to use them, substitute and break them apart!



Starter \$275
(8) Wallets
4x5
11x14
(3) 3x3 Accordion Book

Standard \$390
(8) Wallets
8x10
11x14
Proof Set

Canvas Collector \$535
(8) Wallets
(2) 5x7
(2) 11x14 Canvases
Image Folio

Below is a sampling of our a la Carte pricing. All this is available and many many more sizes, not to mention additional products. This is ultimate flexibility when it comes to package design!

A la Carte

	Standard	20% Discount
(8) Wallets	\$56.25	\$45
5x7	\$33.75	\$27
8x10	\$62.50	\$50
11x14	\$112.50	\$90
Folio w/ prints	\$187.50	\$150
Proof set	\$218.75	\$175
8x8 book	\$247.50	\$198

Final thoughts:

- **Bring a variety of looks**

Consider both formal items and more casual clothing items. What highlights your personality?

- **Know your yearbook requirements**

Although we are knowledgeable about most in the area, requirements are constantly changing from year to year and we want to make sure you're in your senior yearbook!

- **Feel free to bring props or other items that express your interests**

This is about you and your photos should reflect that!

- **Avoid white shirts and tops**

White tends to wash out faces. If you want to wear a white top or shirt consider adding a blazer, cardigan or other type of jacket with it.

- **Please notify us any location requests at the time of booking**

We want to make sure that we're allowed to photograph at the destination you choose and this gives us time to work to get proper access.

- **Consider doing appearance changes no less than a week prior to your session**

Whether that's getting your hair cut or anything similar, this gives you time to evaluate, as well as time to make changes prior to your session.

- **Relax and have fun**

This shouldn't be a stressful experience. If you're enjoying yourself, you're photos are going to be better! We want you to have a positive experience!

- **Feel free to reach out to us!**

Whether it's questions about your session, what to wear, or ideas for your shoot—feel free to drop us a line!



